

Nikki Bonner

PRODUCER AND STORYTELLER

I'm an experienced producer of nonfiction television, digital content and advertising seeking to connect audiences with the people, places, ideas and things that help them lead their best lives.

CONTACT

✉ nikkibonnerark@gmail.com

🖱 www.nikkibonner.com

PROFICIENCIES

Fluency in Spanish language

Experience with Lakana CMS and Social News Desk

Basic knowledge of Photoshop

Basic knowledge of Final Cut Pro, AVID and Premiere

EDUCATION

Bachelors of Business Administration in Marketing

University of Central Arkansas
May 2002

Magna Cum Laude

Minor in Spanish Language

PROFESSIONAL EXPERIENCE

Executive Producer, *Studio 512*

(April 2014 – April 2019)

KXAN - 908 W Martin Luther King Jr Blvd, Austin, TX 78701

- Launched 30-minute daily lifestyle show with integrated sponsor content.
- Developed creative look and feel of the show, managed day-to-day operations, and oversaw content creation for web and social media.
- Relaunched in 2018 with a 2-hour live format.
- Responsibilities included managing a team of nine, line producing, segment producing, assisting in hiring/firing, working in partnership with sales department to achieve organizational goals and collaborating with local influencers to gain exposure

Producer & Writer, *Garden Style, Garden to Table, Garden Home*

(November 2011 – April 2014)

Hortus, Ltd/P. Allen Smith Companies - 1722 Broadway, Little Rock, AR 72206

- Produced three national television shows.
- Developed season overviews, wrote scripts, booked guests, scheduled shoots and post production, purchased props, scouted locations, produced individual segments, and supervised editing process.
- Also responsible for distribution management including approvals, captioning, duplication, and assisting distribution companies with development of marketing materials.
- Researched alternative distribution that saved the company \$18,000 per year.

Producer & Writer, YouTube Channel: *eHow Pets*

(November 2011 – February 2013)

Hortus, Ltd/P. Allen Smith Companies - 1722 Broadway, Little Rock, AR 72206

- Wrote and produced online segments on homesteading for the former Farm Raised channel – currently eHow Pets.
- Adhered to best practices for breeding and raising various farm animals.
- Booked guests, coordinated with voice talent, scheduled shoots and post production, and supervised editing.

Production Manager

(June 2005 – November 2011)

Mangan Holcomb Partners - 2300 Cottondale Ln, Little Rock, AR 72202

- Managed projects in both print and broadcast production.
- Coordinated with Creative and Sales Departments to execute concepts that achieved desired outcomes while staying within budget and deadline.
- Created timelines and estimates, worked on-set during shoots, scouted locations, provided talent direction for voice work, and assisted with copy editing.